

# Strategic Business Relationships

...Being the best you can be in selling yourself, your ideas, products and services.

***" - In the new world of work, everyone will be responsible for THE BRAND CALLED YOU."***

-Tom Peters

Enhance your ability in building relationships with your customers, suppliers and peers through participation in this fast paced, interactive session that is fun, full of ideas and suggestions for success in the workplace and in life.

Participants will be challenged to develop above average success, to stretch their comfort zones and consider doing things they may not have thought of before.

## **Find out what it takes:**

- to start the day off right
- to build business relationships
- to develop credibility with others
- to master essentials for networking and personal marketing
- to operate on a 'full tank'...avoid running on adrenaline
- to create a 'pocket of relationship excellence'

Past participants have indicated that they certainly had their eyes opened as to how important strategic business connections are to success in their careers, success for their organization and that anyone is capable of making this happen...if it is a part of their personal strategic business plan.

*Allow space in your day and in your mind to look into the future so that you are not surprised by sudden changes in the business environment. Listen, Read, Network."*