



Presenting With Style and Impact

"Information and the ability to convey it is power." - Peter Urs Bender

Purpose: Communicating and presenting your product, idea or message to achieve maximum impact.

Discussion/interactive points:

- Knowing and understanding yourself as a presenter
- Reading and understanding your audience
- Quick tips for increasing confidence and reducing nervousness
- Assessing an audience's needs and preparing for every presentation
- Getting your audience involved
- Effective tools and systems for easy and consistent presentations



"Learning to present effectively takes 10% inspiration and 90% perspiration."